



# RAEANNE VILLONGCO

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## Education.

### **Boston University**

Boston, MA

BFA in Graphic Design, *Class of 2017*

BU Venice Study Abroad Program, *Summer 2015*

Minors: Business Administration and History of Art and Architecture

Dean's List: Fall 2013–Spring 2017

### **Marymount School of New York**

New York, NY

*Class of 2013*

## Work Experience.

### **Undertone**

New York, NY

Senior Creative Designer, *March 2021 – Present*

Creative Designer – Team Lead, *March 2019 – March 2021*

Junior Creative Designer, *June 2017 – March 2019*

Creative Vertical Lead for Food & Bev and Alcohol & Spirits campaigns.

Work on ideation and visual storytelling to execute pre- and post-

sale high impact digital advertisements. Utilize best practices for

recommended functionalities and formats to achieve campaign KPIs.

2020 Drum Award winner for best use of creativity. Managed workload

of New York team's Junior Designers.

### **Boston University**

#### **Questrom School of Business**

Boston, MA

Freelancer, *January 2019 – Present*

Junior Graphic Designer, *October 2014 – May 2017*

Design print and digital collateral promoting social events, conferences,

and school statistics for the Marketing & Communications team.

### **Museum of Fine Arts**

Boston, MA

Graphic Design Intern, *January 2017 – April 2017*

Worked within the Department of Exhibitions & Design to create

application graphics and update existing creative for upcoming exhibitions.

### **Visual Graphic Systems, Inc.**

Carlstadt, NJ

Graphic Design Intern, *June 2016 – August 2016*

Designed style sheets for menuboard and drive-thru parts, crafted and

refined marketing presentations, designed brochures for internal clients,

and managed social media account of Design team.

### **Villency Design Group**

New York, NY

Graphic Design Intern, *April 2013 – May 2013*

Assisted in product design for Peloton Cycle bike seats and sneakers and

for Jessica Simpson and Rihanna's perfume lines.

### **Never Stop Falling**

Hayward, CA

Freelance Book Designer, *November 2015 – February 2016*

Designed and typeset a published new adult contemporary romance novel.

### **Marymount School of New York**

New York, NY

Freelancer, *February 2016, February 2018 & February 2020*

Designed event poster and coded event email invite for "Harambee", Marymount's

student-led celebration of pride and cultural awareness for Black History month.

### **JobFace**

Dublin, Ireland

Freelancer, *July 2016*

Designed wireframes to reformat and redesign company webpage.

## Skills.

### **Creative**

Graphic Design, Typography, Drawing, Painting, Photography & Printmaking

### **Technical**

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Dreamweaver), HTML, CSS, Microsoft Office (Word, Excel & Powerpoint)

### **Languages**

English (Native), Spanish (Professional Working Proficiency), Tagalog (Limited Working Proficiency), Dutch (Beginner Working Proficiency)